



CFE

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent No. 6,766,947 *B2*) Serial No. 09/812,181
Inventor(s): Dadong WAN *et al*) Filed: March 19, 2001
Issue Date: July 27, 2004) Attorney Docket No. 005222.00126
For: REAL WORLD SHOWROOM

REQUEST FOR CERTIFICATE OF CORRECTION

U.S. Patent and Trademark Office
220 20th Street, South
Customer Window, Mail Stop Certificate of Correction Branch
Crystal Plaza Two, Lobby, Room 1B03
Arlington, VA 22202

Certificate
NOV 22 2004
of Correction

Sir:

Pursuant to 35 U.S.C. § 254 and 37 C.F.R. § 1.322, this is a request for the issuance of a Certificate of Correction in the above-identified patent. Two (2) copies of PTO Form 1050 are appended. The complete Certificate of Correction involves one page.

The mistakes identified in the appended Form occurred through no fault of the Applicants, as clearly disclosed by the records of the application, which matured into this patent. Enclosed for your convenience are the relevant portions of the Notice of Allowance mailed November 8, 2001, the Declaration filed July 19, 2001, and the Specification as filed March 19, 2001.

Issuance of the Certificate of Correction containing the corrections is respectfully requested. Since these changes are necessitated through no fault of the Applicants, no fee is believed to be associated with this request. Nonetheless, should the Patent and Trademark Office determine that a fee is required, please charge our Deposit Account No. 19-0733.

Respectfully submitted,

BANNER & WITCOFF, LTD.

Dated: 11/18/04
1001 G Street, N.W. (11th Fl.)
Washington, D.C. 20001
(202) 824-3000

By: *Kenneth Smolik*
Kenneth Smolik
Registration No. 44,344

NOV 23 2004

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO.: 6,766,947 *B2*
DATED: July 27, 2004
INVENTOR(S): Dadong WAN *et al*

It is certified that errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

On the Cover Page, Inventors section (75):

Please replace "Adam Brody" with --Adam B. Brody--

On the Cover Page, References Cited section (56), Other Publications:

In the fourth reference, please replace "FF2000 001" with --FF2000:001--

In Claim 2, at Column 6, Line 57:

Please replace "reword" with --reward--

Mailing Address of Sender:

Banner & Witcoff, Ltd.
11th Floor
1001 G Street, N.W.
Washington, DC 20001-4597

U.S. PAT. NO 6,766,947

No. of add'l copies
@ \$0.50 per page

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO.: 6,766,947 *B2*
DATED: July 27, 2004
INVENTOR(S): Dadong WAN *et al*

It is certified that errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

On the Cover Page, Inventors section (75):
Please replace "Adam Brody" with --Adam B. Brody--

On the Cover Page, References Cited section (56), Other Publications:
In the fourth reference, please replace "FF2000 001" with --FF2000:001--

In Claim 2, at Column 6, Line 57:
Please replace "reword" with --reward--

Mailing Address of Sender:

Banner & Witcoff, Ltd.
11th Floor
1001 G Street, N.W.
Washington, DC 20001-4597

FORM PTO 1050 (Rev.2-93)

U.S. PAT. NO 6,766,947

No. of add'l copies
@ \$0.50 per page

☐

NOV 23 2004



**UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office**

Address: COMMISSIONER OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.
-----------------	-------------	----------------------	---------------------

09/812,181* 03/19/01 WAN

D 5222.00126

022908
BANNER & WITCOFF, LTD.
TEN SOUTH WACKER DRIVE
SUITE 3000
CHICAGO IL 60606

NMC2/1108

EXAMINER

KIM, A

ART UNIT

PAPER NUMBER

2876

DATE MAILED:

11/08/01

Please find below and/or attached an Office communication concerning this application or proceeding.

Commissioner of Patents and Trademarks

**RECEIVED
DOCKET**

CM1

NOV 13 2001

05222.00126

BANNER & WITCOFF, LTD.

Response due 08/12/02 w/last Mail Copy Due 08/12/00

Office Action Summary



Application No. 09/812,281		Applicant(s) KEENAN ET AL.	
Examiner Ahshik Kim		Art Unit 2876	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).
- Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☐ Responsive to communication(s) filed on _____.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 1-14 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 1-14 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

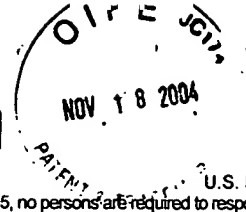
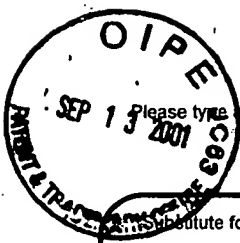
- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on _____ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
- 11) ☐ The proposed drawing correction filed on _____ is: a) ☐ approved b) ☐ disapproved by the Examiner.
If approved, corrected drawings are required in reply to this Office action.
- 12) ☐ The oath or declaration is objected to by the Examiner.

Priority under 35 U.S.C. §§ 119 and 120

- 13) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
a) ☐ All b) ☐ Some * c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
2. ☐ Certified copies of the priority documents have been received in Application No. _____.
3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
* See the attached detailed Office action for a list of the certified copies not received.
- 14) ☐ Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application).
a) ☐ The translation of the foreign language provisional application has been received.
- 15) ☐ Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121.

Attachment(s)

- 1) ☒ Notice of References Cited (PTO-892) 4) ☐ Interview Summary (PTO-413) Paper No(s). _____
- 2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948) 5) ☐ Notice of Informal Patent Application (PTO-152)
- 3) ☒ Information Disclosure Statement(s) (PTO-1449) Paper No(s) 6. 6) ☐ Other:



Please type plus sign (+) inside this box → ☐

PTO/SB/08A (08-00)

Approved for use through 10/31/2002. OMB 0651-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Sheet of

Complete if Known

Application Number	09/812,181
Filing Date	March 19, 2001
First Named Inventor	Wan
Group Art Unit	2876
Examiner Name	n/a
Attorney Docket Number	05222.00126

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
AK		AIM (Automatic Identification Manufacturers), "Radio Frequency Identification - RFID, A basic primer", AIM (Automatic Identification Manufacturers) website, pp. 1-20, Sept. 28, 1999	
		AIM (Automatic Identification Manufacturers), "What is Radio Frequency Identification (RFID)", AIM (Automatic Identification Manufacturers) website, pp. 1-4, May 12, 2000	
		AIM (Automatic Identification Manufacturers), "Glossary of Radio Frequency Identification (RFID) terms", AIM (Automatic Identification Manufacturers) website, pp. 1-10, May 12, 2000	
		AIM (Automatic Identification Manufacturers), "Draft Paper on the Characteristics of RFID - Systems", AIM Frequency Forums AIM FF2000:001 Ver 1.0, pp. 1-23, July, 2000	

Examiner Signature	Ahshik Kim	Date Considered	11-1-01
-----------------------	------------	--------------------	---------

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Unique citation designation number. ² Applicant is to place a check mark here if English language Translation is attached.

Burden Hour Statement: This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

Hon. Commissioner of Patent and Trademarks
Box _____

Patent/Design _____

☒ Utility

☐ Design

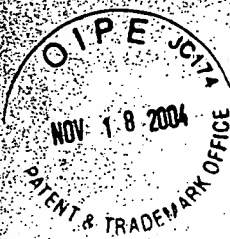
Serial No. 09/812,181 B&W# 05222,00126 Atty/Sec CMT/jp Date July 19

Inventor Wan

Title Real World Showroom Client Accenture

The following has been received in the U.S. Patent and Trademark Office on the date stamped hereon:

- Response to Notice to File Missing Parts
- Executed declaration
- 5 pages of FORMAL drawings
- Notice to file Missing Parts
- Transmittal letter
- Fee Transmittal in duplicate
- Express mail certificate



Banner & Witcoff, LTD. 10 s Wacker, Chicago IL 60606

Hon. Commissioner of Patent and Trademarks

Box _____ ☒ Utility ☐ Design

Patent/Design _____

Serial No. 09/812,181 B&W# 05222,00126 Atty/Sec CMT/jp Date July 19, 2001

Inventor Wan

Title Real World Showroom Client Accenture

The following has been received in the U.S. Patent and Trademark Office on the date stamped hereon:

- Response to Notice to File Missing Parts
- Executed declaration
- 5 pages of FORMAL drawings
- Notice to file Missing Parts
- Transmittal letter
- Fee Transmittal in duplicate
- Express mail certificate



Banner & Witcoff, LTD. 10 s Wacker, Chicago IL 60606

EL878018672US



JOINT DECLARATION FOR PATENT APPLICATION

As the below named inventors, we hereby declare that:

Our residence, post office address and citizenship are as stated below next to our names;

We believe we are the original, first and joint inventors of the subject matter which is claimed and for which a patent is sought on the invention entitled Real World Showroom, the specification of which

- ☐ is attached hereto.
- ☒ was filed on March 19, 2001, as Application Serial Number 09/812,181 and was amended on _____ (if applicable).
- ☐ was filed under the Patent Cooperation Treaty (PCT) and accorded International Application No. _____, filed _____, and amended on _____ (if any).

We hereby state that we have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

We hereby acknowledge the duty to disclose information which is material to patentability in accordance with Title 37, Code of Federal Regulations, §1.56(a).

Prior Foreign Application(s)

We hereby claim foreign priority benefits under Title 35, United States Code, §119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application(s) for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Country	Application No.	Date of Filing (day month year)	Date of Issue (day month year)	Priority Claimed Under 35 U.S.C. §119

Prior United States Provisional Application(s)

We hereby claim priority benefits under Title 35, United States Code, §119(e)(1) of any U.S. provisional application listed below:

U.S. Provisional Application No.	Date of Filing (day month year)	Priority Claimed Under 35 U.S.C. §119(e)(1)

Prior United States Application(s)

We hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, we acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

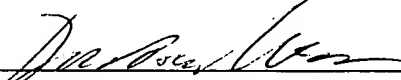
Application Serial No.	Date of Filing (Day, Month, Year)	Status X Patented, Pending, Abandoned

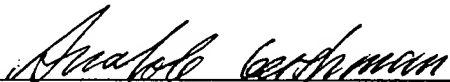
All correspondence and telephone communications should be addressed to:

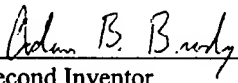
Banner & Witcoff, Ltd.

Customer Number: 29638

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Signature  Date 7/9/2001
Full Name of First Inventor Wan Dadong
Family Name First Given Name Second Given Name
Residence Palatine, IL Citizenship United States
Post Office Address 5611 Highland Drive, Palatine, IL 60067

Signature  Date 7-9-2001
Full Name of Second Inventor Gershman Anatole V.
Family Name First Given Name Second Given Name
Residence Chicago, IL Citizenship United States
Post Office Address 522 W. Barry, Chicago, IL 60657

Signature  Date July 9, 2001
Full Name of Second Inventor Brody Adam B.
Family Name First Given Name Second Given Name
Residence Chicago, IL Citizenship United States
Post Office Address 2754 N. Hampden Ct., #1101, Chicago, Illinois 60614



Hon. Commissioner of Patent and Trademarks

Box _____

Patent/Design

☐ Utility

☐ Design

Serial No. _____

B&W#

05222.00126

Atty/Sec

cm/nw

Date

3.19.01

Inventor

Dadong Wan et al

Client

Title

Real World Showroom

The following has been received in the U.S. Patent and Trademark Office on the date stamped hereon:

- 1) Transmittal Letter
- 2) Fee Transmittal

Hon. Commissioner of Patent and Trademarks

Box _____

Patent/Design

☐ Utility

☐ Design

Serial No. _____

B&W#

05222.00126

Atty/Sec

cm/nw

Date

3.19.01

Inventor

Dadong Wan et al

Title

Real World Showroom

Client

The following has been received in the U.S. Patent and Trademark Office on the date stamped hereon:

- 1) Transmittal Letter
- 2) Fee Transmittal
- 3) Certificate of Express Mail
- 4) Patent Application (Spec. 17pgs, drawings 5 Sheets)

EL842438845US

Banner & Witcoff, LTD. 10 s Wacker, Chicago IL 60606





transmitting an identification of the product to a second computer connected to the
computer network.

7. A method of identifying and rewarding consumers who display products to other
5 consumers, the method comprising the steps of:

storing, in a database, an RFID code of a tag embedded in a product and the
identification of a first consumer who purchased the product;

receiving, from a second consumer, a request for product specification
information, wherein the request includes the RFID code;

- 10 searching the database with the RFID code to identify the first consumer; and
providing a reward to the first consumer.

8. The method of claim 7, wherein the reward comprises a commission for sales made to
the second consumer.

15

9. The method of claim 7, wherein the reward comprises a discount on future purchases.

10. The method of claim 7, further including the step of:

transmitting product specification information to the second consumer.

20

11. A computer-readable medium having computer-executable instructions for
performing the steps of: